

Placebook Profile

Name: Joe College

Totem: Bald eagle

Homeplace: Myplace, State, USA, North America, Earth, Solar System, Milky Way, Universe

College home: Every University, USA, etc.

Distance between the homeplace and college place: 425 miles

Watershed: Cannon River

Bioregion:

Ecosystem: Big Woods, Tall-grass prairie

Favorite Flora and Fauna

Favorite trees: Maples, blue spruce

Favorite native plants: Maples, big bluestem, asters

Favorite animals:

- 1) Wolves
- 2) Dolphins
- 3) Black labs

Threats to favorite animals:

- 1) Habitat loss
- 2) Overfishing, habitat loss, pollution
- 3) None—people generally care about animals we call pets

Favorite decomposers: maggots

Favorite Places

- 1) Boundary Waters Canoe Area
- 2) North Shore of Lake Superior
- 3) Yosemite National Park

Favorite place within 50 miles of homeplace:

- 4) Nerstrand Big Woods State Park

Threats to favorite places:

- 1) Global weirding (will eventually change species composition of Boundary Waters)
- 2) Overdevelopment
- 3) Overuse, air pollution

What I'm doing about threats to places I love: Mostly nothing

Places I loved that are gone: The woods at the end of the cul-de-sac, now a residential development

Favorite season: Fall (football season)

Favorite environmentalists:

- 1) Van Jones
- 2) Majora Carter
- 3) David Orr

Ecological footprint: 5.7 earths
Foodshed: Planet Earth
Largest carbon consumers in my diet: Meat, coffee, bananas

Getting Around

Mode of transportation: Mostly by car
Make and model of car: 1998 Jeep Cherokee
Embodied energy in car: ?
EPA mpg for car: 14 mpg city, 19 mpg highway
Miles traveled per pound of carbon dioxide emitted: less than one

Relationship status

Closest relationship: Girlfriend
Best friends (in the classical sense): Mark Green, Alex Hamilton
Friends I can talk to about environmental issues: Liz, Kristin, Elise, Mark
Youngest living relative: Benji (one year old)
Year in which that relative will be 70: 2069
Threats to that child's future: Climate change, water shortages, inequalities of wealth
What I'm doing about it: Not much

Green Consumption

Organic products: Whatever they buy in the cafeteria
Local purchasing: The co-op, a CSA share in the summer,
Companies I buy into because of their environmental values: Patagonia, Ikea,
Companies that I wish would develop some environmental values to match their greenwashing: Nike, Gap, Wal-Mart,

My Electrocutation

Electrical appliances in my dorm room: TV, fridge, microwave, game console, hair dryer,
Total wattage: ?
Kilowatt hours used per day: ?
Negawatts generated by conservation: Few

Deepest values:

- 1) Family
- 2) Service
- 3) Justice

Books that reflect my deepest values: *Developing Ecological Consciousness, Hunting for Hope, Animal Dreams, Ecological Intelligence*

Poetry that reflects my idea(s): Mary Oliver, "The Summer Day"

Quotables:

Music that reflects my deepest values:

Music that expresses my values and hopes for my earthly home:

Institutionalization of environmental values

Environmental organizations I belong too (even as student member): Sierra Club

Organizations that aren't environmental that I could influence as a member: My church, the restaurant I like

Political causes I work for: I'm not political

Political issues I write my representatives about: None

Community organizing I do: None

Facebook/Placebook groups ("green") I belong to: None

Environmental websites I have bookmarked: grist.org

Environmental newsfeeds I get: None